

2023 ANZIF Conference

SPONSORSHIP PROSPECTUS

15 - 19 October 2023

Twin Towns Conference & Function Centre, Coolangatta, QLD



New Zealand Institute of Forestry
Te Pūtahi Ngāherehere o Aotearoa Incorporated



Forestry
AUSTRALIA

INVITATION TO SPONSOR

Are you interested in placing your brand alongside a national gathering of people who care about forests?

There has never been a more exciting time to get together and discuss forest science and forest management, as well as challenge ourselves on the future of forests in Australia and New Zealand. The 2023 ANZIF Conference seeks to be a significant forest gathering, capturing the enthusiasm for networking and collaboration, as well as the broadening forest values.

Building on the successes of previous ANZIF, NZIF and Forestry Australia conferences, the 2023 ANZIF Conference aims to expand and engage with all members of the forest sector as well as broader groups of interested people who care about how our forests are managed for their multiple values. Forest management is indeed about people as much as it is about trees.

The Organising Committee have developed a conference program with many brand placement opportunities, this will include promotion through the sector, local and national media, and the NZIF and Forestry Australia's networks.

Please consider the opportunity to be part of this unique event. Your support as a leader in the sector is valued, and is indeed a critical foundation to building a professional community that is contemporary, well informed and collaborative.

We look forward to hearing from you

Jim Wilson
2023 ANZIF Conference Convenor

CONTACT

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PO Box 2585
North Ringwood, Victoria 3134, Australia
P: 03 7065 4252
E: conference@forestry.org.au



New Zealand Institute of Forestry
– Te Pūtahi Ngāherehere o Aotearoa Incorporated –



ABOUT THE 2023 ANZIF CONFERENCE

Embracing our natural capital: The science, technology and art of managing forests for all values

Australia and New Zealand's forests are one of our greatest resources from which people and the planet derive many benefits. Healthy forests provide economic, environment and social values, managed through a range of activities covering conservation, climate change mitigation, fire management, and other science and technology based actions. The ANZIF 2023 Conference will highlight the need for active and adaptive management of our natural capital using evidence-based and emerging innovation, technology, skill, and knowledge to support our forests and secure our future.

Building on the successes and lessons of recent Conferences, the program will facilitate both structured and informal dialogue and networking, and will incorporate a day of field sessions to explore the conference themes.

The 2023 ANZIF Conference will also feature a number of Social Functions, that facilitate networking and collaboration in an informal and relaxed environment.

The Conference builds on the enormous success of the 2019 ANZIF Conference held in Christchurch that attracted over 230 delegates and Forestry Australia's 2021 National Conference in Tasmania that attracted over 450 people. We are expecting over 350 delegates to participate in 2023 ANZIF Conference. The 2023 ANZIF Conference presents your organisation with a perfect opportunity to connect with key decision makers and leaders in the sector.

WHY SPONSOR

The 2023 ANZIF Conference provides you the perfect platform to increase brand awareness with your organisation's products and/or services and a great opportunity to connect with key industry professionals and decision makers.

1

Brand Awareness

Promote your organisation to an engaged and qualified audience.

2

Connect

Develop business connections and strengthen relationships through face to face engagement.

3

Education

Have access to the Conference sessions and presentations.

4

Raise Profile

Raise your profile in the fores sector and add value to your brand.

5

Update

Inform and update delegates on new initiatives and developments within your organisation.

6

Alignment

Align your brand with the leading associations for forest scientists, professionals and growers.

ABOUT FORESTRY AUSTRALIA

Forestry Australia is a professional association with approximately 1,100 members. Our members are forest scientists, professionals, managers and growers operating in all aspects of forest and natural resource management throughout Australia.

We advocate for and provide professional development to ensure evidence-based balanced, integrated forested land use, as well as sustainable management that meets community and environmental needs.

We are... scientists, professionals and growers who manage, study and care for our forests

ABOUT THE NEW ZEALAND INSTITUTE OF FORESTRY

The New Zealand Institute of Forestry (NZIF) represents New Zealand's forestry professionals.

We provide a forum to exchange ideas, opinions and information. We encourage and help our members attain and maintain the highest standards of their profession.

Established in 1927, our membership is open to those who work in all aspects of forestry, including forest management and utilisation, processing, research, education and consulting.

Our interest includes forests that are used for timber production, as well as those used for conservation, recreation, biodiversity, carbon storage, erosion control and water quality.

We are focused on ensuring the sustainability of forestry in New Zealand – both the management of our valuable forests, and the health of our forestry industry as it evolves and grows.

NZIF runs a registration scheme, holding members to a higher standard and continuing CPD.



SPONSORSHIP OPPORTUNITIES

Major Sponsor	\$15,000
Supporting Sponsor	\$7,250
Conference Dinner Sponsor	\$6,250
Welcome Reception Sponsor	\$4,500
FFI Function	\$4,000
Women in Forestry Breakfast	\$4,000
Plenary Session Sponsor	\$3,000
Session Sponsor	\$2,000
Keynote Speaker Sponsor	\$4,000
Field Trip Sponsor	\$2,000
Workshop Sponsor	\$3,000
Satchel Sponsor	\$3,000
Pen & Note Pad Sponsor	\$2,000
Trade Exhibitor	\$2,250

All 2023 ANIZ Conference sponsors receive the following entitlements:

- Organisation logo and 100 word-blurb including link to Organisations website on the 2023 ANZIF Conference website
- Organisation logo on email communication and marketing efforts
- Organisation logo on Conference signage and Handbook - both online and printed copies
- Verbal recognition as a Sponsor in the opening and closing sessions of the 2023 ANZIF Conference
- Opportunity to provide a satchel insert up to six (6) double sided pages, no larger than A4, or a promotional item for delegate satchel and e-satchel (valued at \$800)
- Copy of delegate list, supplied in accordance with Australian Privacy and Anti-Spam Legislation

Plus, specific benefits that are outlined in each package below.

***Please note all prices are in Australian dollars and exclude GST.**



SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR \$15,000

5 AVAILABLE

Sponsorship Benefits:

- Recognition as a Major Sponsor of the 2023 ANZIF Conference
- Additional logo acknowledgement as the Major Sponsor of the 2023 ANZIF Conference by:
 - Upgrade to a 200-word profile on the Sponsor page on the Conference website
 - Hyperlinked logo in footer of Conference website
 - Organisation logo on holding slides for Conference sessions
- Complimentary full Conference registration for **three (3)** organisation representatives, including attendance at Social Functions and Field Trips (valued up to \$3,285 - non-member rate)
- Opportunity to supply a 60-second promotional video to be played in the plenary prior to the commencement of official proceedings
- One (1) trade table placed in prime position, with the opportunity for direct interaction with delegates (valued at \$2,475)
- Opportunity to provide two (2) branded banners for display in the Plenary Hall for the duration of the Conference with one displayed on the stage
- One (1) full page advertisement in the Conference Handbook (Finished artwork to be provided by Sponsor, valued at \$880)
- Opportunity to provide two (2) satchel inserts up to six (6) double sided pages, no larger than A4, or promotional item(s) for delegate satchel (valued at \$7,760)
- Opportunity to provide an article for inclusion in The Forester through the 12-month sponsorship period (content to be approved by Forestry Australia)
- One (1) Full page colour advertisement in four (4) editions of The Forester in the 12-month period from confirmation of Conference Sponsorship package (valued at \$2,400)



SPONSORSHIP OPPORTUNITIES

SUPPORTING SPONSOR \$7,250

8 AVAILABLE

Sponsorship Benefits:

- Recognition as a Supporting Sponsor of the 2023 ANZIF Conference
- Logo acknowledgement as a Supporting Sponsor of the 2023 ANZIF Conference by:
 - Upgrade to a 150-word profile on the Sponsor page on the Conference website
 - Organisation logo on holding slides for Conference sessions
- Complimentary full Conference registration for **two (2)** organisation representatives, including attendance at Social Functions and Field Trips (valued up to \$2,190 - full non-member rate)
- One (1) trade table placed in prime position, with the opportunity for direct interaction (valued at \$2,475)
- Opportunity to provide a branded banner for display in the Plenary Hall to for the duration of the Conference
- Full page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor) (valued at \$880)
- One (1) Full page colour advertisement in two (2) editions of The Forester in the 12-month period from confirmation of Conference Sponsorship package (valued at \$1,200)



SPONSORSHIP OPPORTUNITIES

CONFERENCE DINNER SPONSOR \$6,250

1 AVAILABLE

Sponsorship Benefits:

- Recognition as 2023 ANZIF Conference Dinner Sponsor
- Logo acknowledgement as Conference Dinner Sponsor of the 2023 ANZIF Conference by having the Organisation logo on holding slide for the Dinner
- Opportunity to provide two (2) branded banners for display at the Conference Dinner
- Opportunity to provide a five (5) minute address at the Conference Dinner
- Complimentary full Conference registration for **one (1)** organisation representative, including attendance at Social Functions and Field Trips (valued up to \$1,095)
- Three (3) additional complimentary tickets to the Conference Dinner (valued at \$292.50)
- Half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor, valued at \$550)
- One (1) half page colour advertisement in two (2) editions of The Forester in the 12-month period from confirmation of Conference Sponsorship package (valued at \$1,000)



SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION SPONSOR \$4,500 1 AVAILABLE

Sponsorship Benefits:

- Recognition as Welcome Reception Sponsor of the 2023 ANZIF Conference
- Opportunity to provide two (2) branded banners for display at the Welcome Reception
- Opportunity to provide a two (2) minute address at the Welcome Reception
- Complimentary full Conference registration for one (1) organisation representative, including attendance at Social Functions and Field Trips (valued up to \$1,095)
- Three (3) additional complimentary tickets to Welcome Reception (valued at \$225)
- Half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor - valued at \$550)
- One (1) half page colour advertisement in two (2) editions of The Forester in the 12-month period from confirmation of Conference Sponsorship package (valued at \$1,000)



SPONSORSHIP OPPORTUNITIES

FUTURE FORESTERS FUNCTION \$4,000 1 AVAILABLE

Sponsorship Benefits:

- Recognition as the Future Foresters Initiative Event Sponsor at the 2023 ANZIF Conference
- Five (5) additional complimentary tickets to Future Foresters Initiative Event (valued at \$325)
- One (1) half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor, valued at \$550)
- Opportunity to provide a two (2) minute address at the FFI Function
- Opportunity to provide two (2) branded banners for display at the FFI Function
- Half page colour advertisement in one (1) edition of The Forester in the 12 month period from confirmation of Conference Sponsorship package (valued at \$500)

WOMEN IN FORESTRY BREAKFAST \$4,000 1 AVAILABLE

Sponsorship Benefits:

- Recognition as the Women in Forestry Breakfast sponsor of the 2023 ANZIF Conference
- Three (3) additional complimentary tickets to Women in Forestry Breakfast (valued at \$175)
- Opportunity to provide a two (2) minute address at Women in Forestry breakfast
- Opportunity to provide two (2) branded banners for display at the Breakfast Session
- One (1) half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor, valued at \$550)
- Half page colour advertisement in one (1) edition of The Forester in the 12 month period from confirmation of Conference Sponsorship package (valued at \$500)



SPONSORSHIP OPPORTUNITIES

PLENARY SESSION SPONSOR \$3,000

3 AVAILABLE

Sponsorship Benefits:

- Recognition as a Plenary Sponsor of the 2023 ANZIF Conference
- Additional Logo acknowledgement as a Plenary Sponsor of the 2023 ANZIF Conference by having an organisation logo on holding slide for sponsored Plenary
- Complimentary full Conference registration for one (1) organisation representative (valued up to \$1,095)
- One (1) half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor, valued at \$550)
- Opportunity to provide one (1) branded banner for display in room during sponsored Plenary

SESSION SPONSOR \$2,000

MULTIPLE AVAILABLE

Sponsorship Benefits:

- Recognition as a Session Sponsor of the 2023 ANZIF Conference
- Additional Logo acknowledgement as Session Sponsor of the 2023 ANZIF Conference by having an Organisation logo on holding slide for sponsored Session
- Complimentary full Conference registration for one (1) organisation representative (valued up to \$1,095)
- One (1) half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor, valued at \$550)
- Opportunity to provide one (1) branded banner for display in Session room during sponsored Session



SPONSORSHIP OPPORTUNITIES

KEYNOTE SPEAKER SPONSOR \$4,000

3 AVAILABLE

Sponsorship Benefits:

- Recognition as a Keynote Speaker Sponsor at the 2023 ANZIF Conference (subject to approval from the keynote speaker)
- Additional logo acknowledgement as a Keynote Speaker Sponsor by having an organisation logo on holding slide for sponsored session by Speaker
- Complimentary full Conference registration for one (1) organisation representative (valued up to \$1,095)
- One (1) half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor, valued at \$550)
- Half page colour advertisement in one (1) edition of The Forester in the 12 month period from confirmation of Conference Sponsorship package (valued at \$500)

FIELD TRIP SPONSOR \$2,000

5 AVAILABLE

Sponsorship Benefits:

- Recognition as a Field Trip Sponsor of the 2023 ANZIF Conference
- Two (2) additional complimentary ticket to sponsored Field Trip (valued up to \$390)
- Logo acknowledgement as a Field Trip Sponsor of the 2023 ANZIF Conference by having dedicated signage on the bus
- Half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor) (valued at \$550)



SPONSORSHIP OPPORTUNITIES

WORKSHOP SPONSOR \$3,000

MULTIPLE AVAILABLE

Sponsorship Benefits:

- Recognition as a workshop Sponsor of the 2023 ANZIF Conference
- Additional Logo acknowledgement as workshop Sponsor of the 2023 ANZIF Conference by having an Organisation logo on holding slide for sponsored Workshop
- Complimentary full Conference registration for one (1) organisation representative (valued up to \$1,095)
- One (1) half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor, valued at \$550)
- Opportunity to provide one (1) branded banner for display in room during sponsored workshop



SPONSORSHIP OPPORTUNITIES

SACHEL SPONSOR \$3,000

1 AVAILABLE

Sponsorship Benefits:

- Recognition as a Satchel Sponsor of the 2023 ANZIF Conference
- Acknowledgement as a Satchel Sponsor of the 2023 ANZIF Conference by having your organisation logo on the satchel
- One (1) half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor, valued at \$500)

PEN & NOTE PAD SPONSOR \$2,000

1 AVAILABLE

Sponsorship Benefits:

- Recognition as the Pen and Note Pad Sponsor of the 2023 ANZIF Conference
- Opportunity to supply branded pens (or pencils) and note pads for the satchels and throughout the conference facilities (supplied by Sponsor)
- Full page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor) (valued at \$880)
- Half page colour advertisement in one (1) edition of The Forester in the 12 month period from confirmation of Conference Sponsorship package (valued at \$500)

Please note: The pen & note pad Sponsor is also responsible for the supply of branded pen and note pad for each delegate.



EXHIBITION & ADVERTISING OPPORTUNITIES

TRADE EXHIBITOR \$2,250

MULTIPLE AVAILABLE

Trade Exhibitor Benefits:

- Recognition as a Trade Exhibitor at the 2023 ANZIF Conference
- Complimentary Full Conference registration for one (1) organisation representative (valued up to \$1,095)
- One (1) clothed trestle table, two (2) chairs and one (1) poster board (power available by request)
- The trade exhibition will host arrival tea and coffee, morning and afternoon refreshments, lunches and also the Welcome Reception, presenting a perfect platform to connect with delegates

HANDBOOK ADVERTISING

Full page (Full colour. Finished artwork supplied by Sponsor) **\$800**

Half page (Full colour. Finished artwork supplied by Sponsor) **\$500**

SATCHEL INSERTS

A4 (double sided) flyer **\$600**

Brochure (not larger than A4, up to 6 double sided pages) **\$800**

Promotional Item **\$800**



ACCEPTANCE FORM & DETAILS

Organisation details

Company Name

Contact person

Postal address

State

Postcode

Country

Phone

Email

Sponsorship/Advertising Package

I would like to invest in the following package:

Package _____

Value (ex-GST) \$ _____

Payment

50% deposit due at time of booking, 50% due Monday 3 July 2023

Please send me a tax invoice

Alternative, please charge my

VISA

MasterCard

Cardholders name

_____/_____/_____/_____
Card Number

Expiry date

CCV

Cardholders signature

To book your selected sponsorship package, please complete this page and return to:

Forestry Australia ANZIF 2023 Conference

C/- Jacquie Martin

PO Box 2585, North Ringwood VIC 3134

M: 0418 111 626

E: conference@forestry.org.au

I confirm that I have read & agree to the **Terms & Conditions**, as set out in pages 17 & 18

A 50% deposit is required at time of booking, with the remaining 50% due on or before 3 July 2023

BOOKING TERMS & CONDITIONS

GST

All monetary amounts are in Australian dollars and are exclusive of Goods & Services Tax (GST)

COVID-19 & Event Cancellation

Should there be further developments and public health concerns that require the 2023 ANZIF Conference to be altered to a full online event, the following cancellation refunds will occur.

In the case of a full virtual Conference:

Major, Supporting and Session Sponsors: a 50% refund of your sponsorship package will be provided. You will still be recognised at your sponsorship level through the online event.

All other Sponsors: A full refund would be of your package would be provided, due to the inability for the Forestry Australia to deliver the face to face benefits. You would have the opportunity to take up any remaining Major, Supporting or Session Sponsorship packages at the reduced rate.

Advertising Packages: A 25% refund of your advertising package would be provided. Your advertisement would still be placed in the e-handbook for a Virtual Conference

Cancellation of conference:

If a full cancellation with no virtual Conference was necessary, all sponsors would receive a full refund on their selected package.

Confirmation & Payment

Package bookings will be allocated in the order that a signed booking form and deposit has been received. A 50% deposit is due at time of booking.

Once a signed booking form and deposit payment has been received the package booking will be confirmed via email.

Payment can be made via credit card or by requesting a tax invoice.

Cancellation by Sponsor

All cancellations must be received in writing. By signing the booking form, the organisation agrees that Forestry Australia will retain 10% of the contract price in the case of a sponsorship cancellation that is received on or before 90 days prior to the Conference.

Cancellations received between 90 - 30 days will incur a 50% cancellation fee.

No refunds will be provided for cancellations received within 30 days of the Conference.

Use of funds & compliance

Forestry Australia agrees to use all of the funds provided to support the organisation in its mission. Funds will not be expended on any entertainment that is incidental to the activities of Forestry Australia.

Privacy

Forestry Australia will not supply member email, telephone or postal details to partners. All mail outs and broadcast emails will be managed by Forestry Australia's office or its PCO to preserve the privacy of member/delegate emails.

Unsold Sponsorship Packages

Forestry Australia reserves the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

BOOKING TERMS & CONDITIONS

Public & Liability Insurance

Public and Liability insurance to a minimum of AUD\$10 million must be taken out by each exhibitor or sponsor who has a trade table at their own expense. A copy of the certificate of insurance currency must be provided to the Forestry Australia National Office a minimum of four weeks prior to the commencement of the Conference.

Liability & Indemnity

Forestry Australia shall not be liable in any manner for any loss or damage whatsoever to any files, artwork or other materials of the booker which may be deposited with Forestry Australia for the purpose of fulfilling the entitlements, and such materials shall, at all times, and in respect of all things, remain at the risk of the sponsor.

The booker hereby indemnifies and agrees to hold indemnified Forestry Australia, its servants and agents each of them against all liability, claims or proceedings whatsoever which may arise from the sponsorship and publication of any material pursuant to the order, and in

particular, but without limiting the generality of the foregoing, indemnify and hold indemnified each and all of them against any action for defamation, discrimination, slander of title, breach of copyright or infringement of any trade mark, name or description, invasion of privacy or for any action under or for any breach of any provision of any state or territory fair trading legislation or the Trade Practices Act, 1974.

Subletting of Package

No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked space except upon prior written consent of the Forestry Australia National Office. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage, and registration benefits.

