

How the Perennial  
Prosperity Project is  
making a difference by  
growing trees on farms to  
benefit productivity,  
profitability & resilience

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Chief Executive Officer

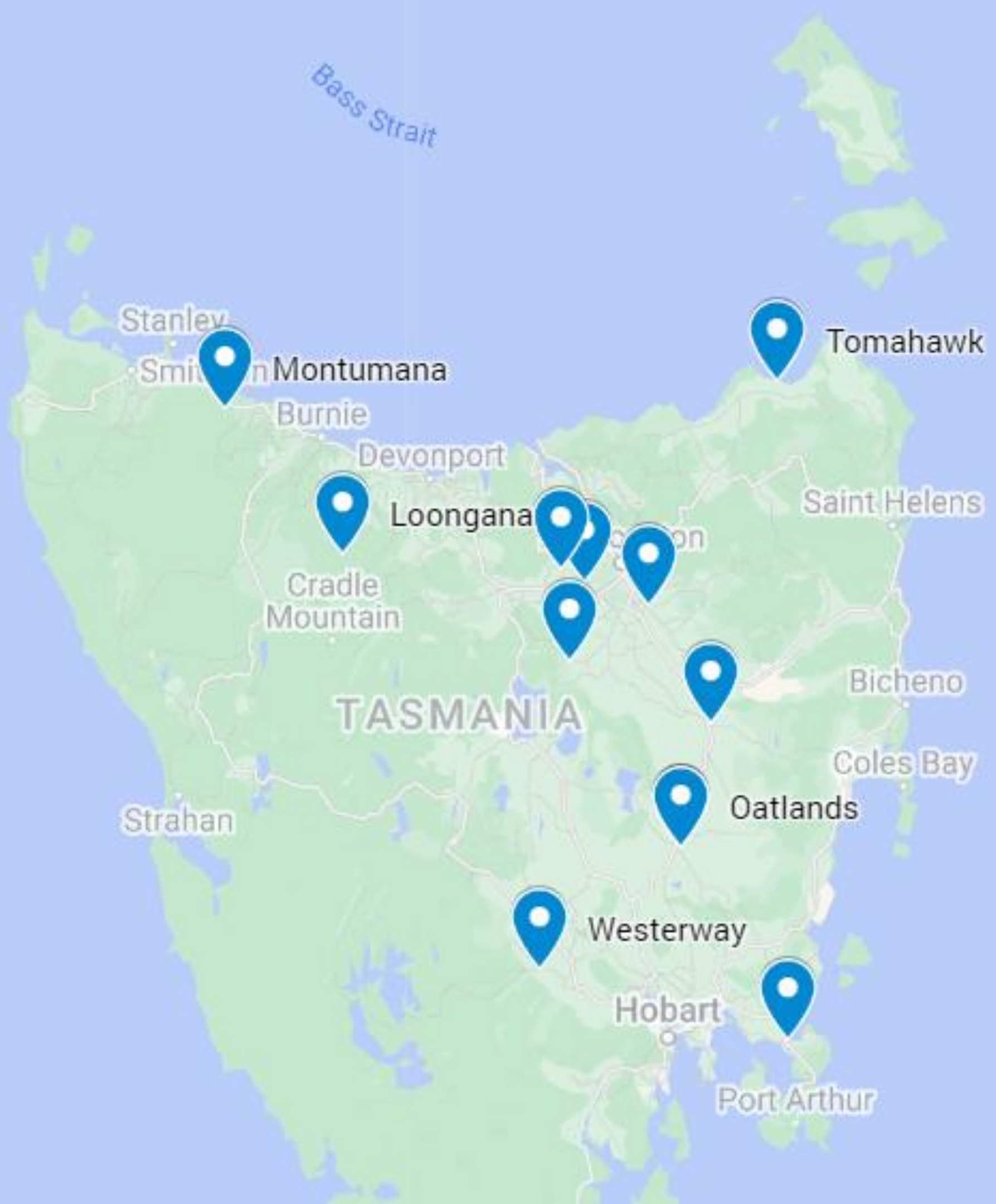
Private Forests  
Tasmania



# PFT's strategic priorities

- Expand private forestry on a commercial basis by identifying and removing economic barriers that hinder its growth
- Work creatively with stakeholders to promote the integration of trees on farms.
- Effectively communicate the benefits of wood and private forestry within the primary production landscape
- Facilitate full integration of agroforestry plantings within productive agribusiness.







# Overview of sites

- 212ha (round 1) established through the landscape as best-practice demonstration sites
- 89% of the plantings are *P.radiata*
- 53% Woodlots
- 47% Shelterbelts

### KENILWORTH





David & Jo Taylor




CAMPBELL TOWN


8ha planted

### WINTON






John Taylor




CAMPBELL TOWN


42ha planted

### FULHAM






Sandy and Tom Gray




DUNALLEY

20ha planted






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### LOGAN





Clare and Angus Peltzer




EVANDALE


20ha planted

### GUNNINGHAM


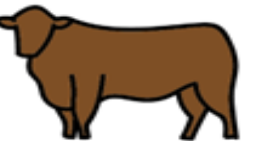


Pip & Matthew Gunningham



MONTUMANA

35ha planted

## DEMONSTRATION SITES - ROUND 1



### THE BACK RUN



Sarah & Tom Clark




WESTERWAY

50ha planted






### CHESTER


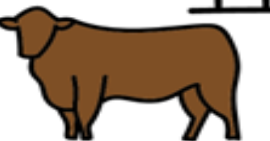



Sam and Andrew Archer



WESTWOOD

50ha planted

### ROUND 2

Dougal Morrison - St Peters Pass, Oatlands:  
Sheep, cattle, timber (100ha)

Adam Moller - Gatehouse, Loongana:  
Sheep and cattle (9ha)

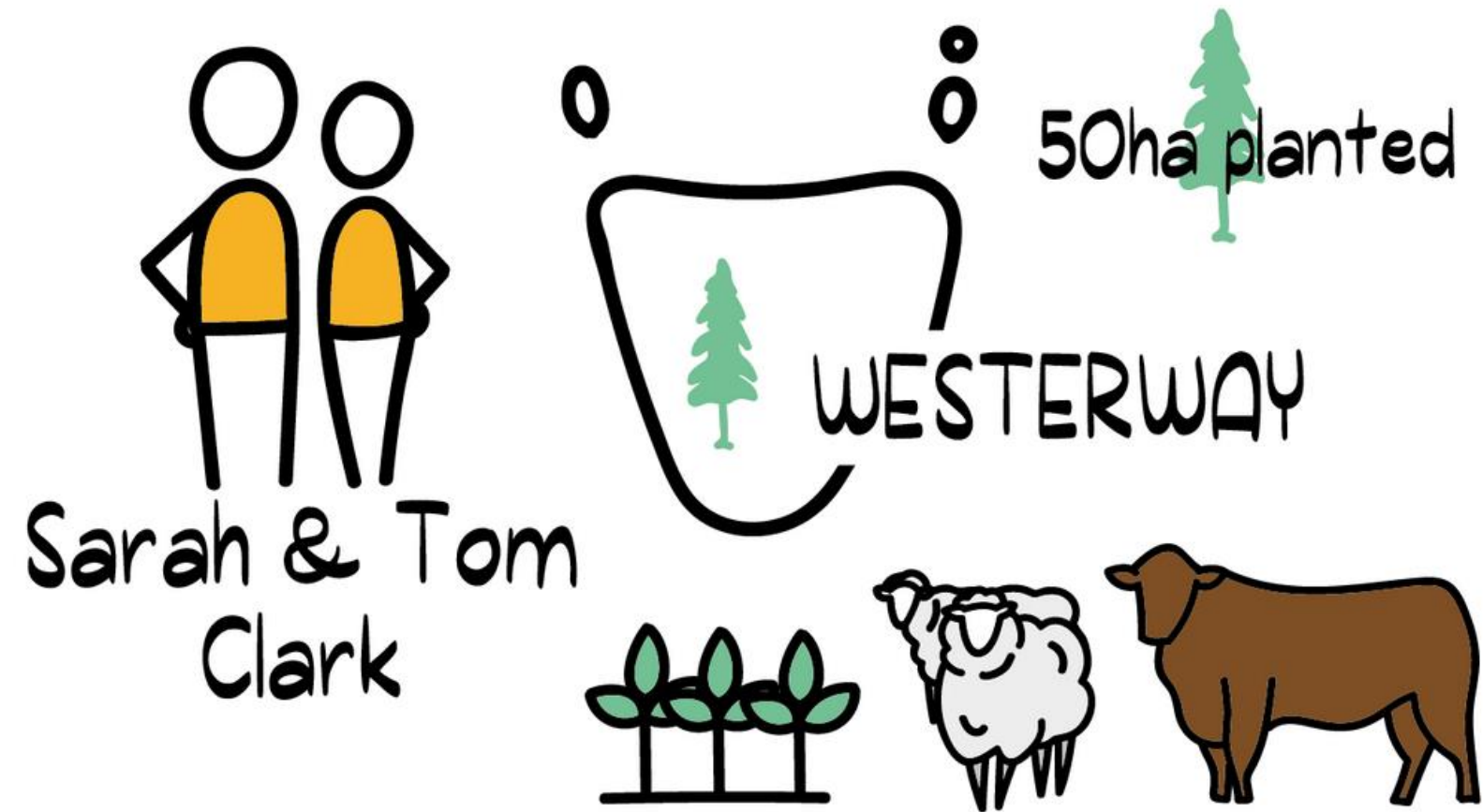
Gilbert Taylor - St Johnstone, Campbell Town:  
Sheep, crops (21.8 ha)

Patrick Wadley - Looseleigh, Selbourne:  
Crops and livestock (20ha)

Jo Tubb - Glenbourne, Blackwood Creek:  
Sheep, cattle and timber (61ha)

Stephen Creese - Creese North East, Tomahawk:  
Sheep, cattle and crops (30ha)

# THE BACK RUN



## Expected outcomes

Trees that will deliver multiple benefits

- Carbon offsets
- Diversification of income streams
- Creating an intergenerational asset
- Reducing livestock energy use  
(shade/shelter)



# Learnings to date...

- Importance of peer to peer mentoring
- Field days driven by landholders
- Building rapport
- Tapping into the early adopters
- Breaking down forestry jargon
- Listening to the landholder



# Key messages

- Trees improve the carbon balance
- There is a global shortage of timber, and farms are the key to delivering the commercially viable resource for the future
- When trees are strategically planted alongside other crops, they provide a buffer from evaporation which improves water efficiency
- Trees protect the land for the future
- Trees in the right place prevent farmland degradation, which is being exacerbated due to the warming climate
- There are two ways to address rising atmospheric CO<sub>2</sub>: reducing emissions and storing CO<sub>2</sub>. Trees and wood products can do both.



# Questions



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