

# Forestry Australia 2025 Conference

## SPONSORSHIP PROSPECTUS

20 - 23 October 2025

Adelaide Convention Centre, Adelaide, South Australia



**Forestry**  
AUSTRALIA

## INVITATION TO SPONSOR



Join us as a Sponsor for the 2025 Forestry Australia Conference in Adelaide!

Align your brand with a national gathering of professionals dedicated to the future of Australia's forests.

Forestry Australia is a dynamic and growing organisation, creating new opportunities for individuals and groups involved in forestry to engage in crucial conversations at a pivotal time for the sector. In 2025, we are proud to host the Forestry Australia Conference, focused on the theme "Restoring forests and landscapes to secure Australia's future."

The Conference builds on the success of our 2024 Symposium in Ballarat and the 2023 ANZIF Conference on the Gold Coast, the 2025 Conference will be held in Adelaide from 20-23 October.

The Conference Organising Committee are developing an engaging program with numerous brand placement and engagement opportunities, offering exposure through sector-specific channels, local and national media, and Forestry Australia's extensive networks. Given the strong demand experienced at our recent Symposium and the 2023 Conference, we encourage you to register your sponsorship interest early.

By supporting this event, you will be positioning your brand as a leader in the sector while helping to build a professional community that is informed, collaborative, and forward-thinking.

We look forward to welcoming your support at this important and timely event.

**Monique Blason**  
2025 Conference Convenor

## CONTACT

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E: [naomi@eventsphere.com.au](mailto:naomi@eventsphere.com.au)





## ABOUT THE CONFERENCE

The Forestry Australia 2025 Conference will be held in person from Monday 20 – Thursday 23 October.

The theme of the Conference, focusing on *Restoring forests and landscapes to Secure Australia's future*, will bring together experts, practitioners, and researchers, to explore forest and landscape restoration and discuss how forest scientists, managers, researchers and growers can secure Australia's future.

The 2025 Conference aims to develop a diverse, authentic, and engaging conference program that includes a blend of local and national issues to meet the needs of our stakeholders to bring together and energise the community of people studying, working in and interested in forests, including the following themes

- Restoring forests and landscape
- The role of forests in securing Australia's Future
- Learning and innovating in the forest sector

The Conference is a four-day gathering, consisting of three days of plenary and concurrent sessions, and a day of Field Trips. The program will feature a range of Keynote, Invited accepted Abstract Speakers, who are experts and thought leaders in their field. The Conference will also feature a number of Social Functions, facilitating networking and collaboration in an informal and relaxed environment.

This event builds on the enormous success of the 2024 Symposium and the 2023 ANZIF Conference, and we are **expecting over 350 delegates to participate in the Forestry Australia 2025 Conference.**

The 2025 Conference presents your organisation with a perfect opportunity to connect with key decision makers and leaders in the sector.



## ABOUT FORESTRY AUSTRALIA

Forestry Australia is a professional association with over 1,200 members. Our members are forest scientists, professionals, managers and growers operating in all aspects of forest and natural resource management throughout Australia.

We advocate for and provide professional development to ensure balanced, integrated forested land use, as well as sustainable management that meets community and environmental needs.

*Scientists, professionals and growers who manage, study and care for our forests*

## WHY SPONSOR

The Forestry Australia 2025 Conference provides you the perfect platform to increase brand awareness with your organisation's products and/or services and a great opportunity to connect with key industry professionals and decision makers.

1

### Brand Awareness

Promote your organisation to an engaged and qualified audience.

2

### Connect

Develop business connections and strengthen relationships through face to face engagement.

3

### Education

Have access to the Conference sessions and presentations.

4

### Raise Profile

Raise your profile in the forest sector and add value to your brand.

5

### Update

Inform and update delegates on new initiatives and developments within your organisation.

6

### Alignment

Align your brand with the leading association for forest scientists, professionals and growers.



## SPONSORSHIP OPPORTUNITIES

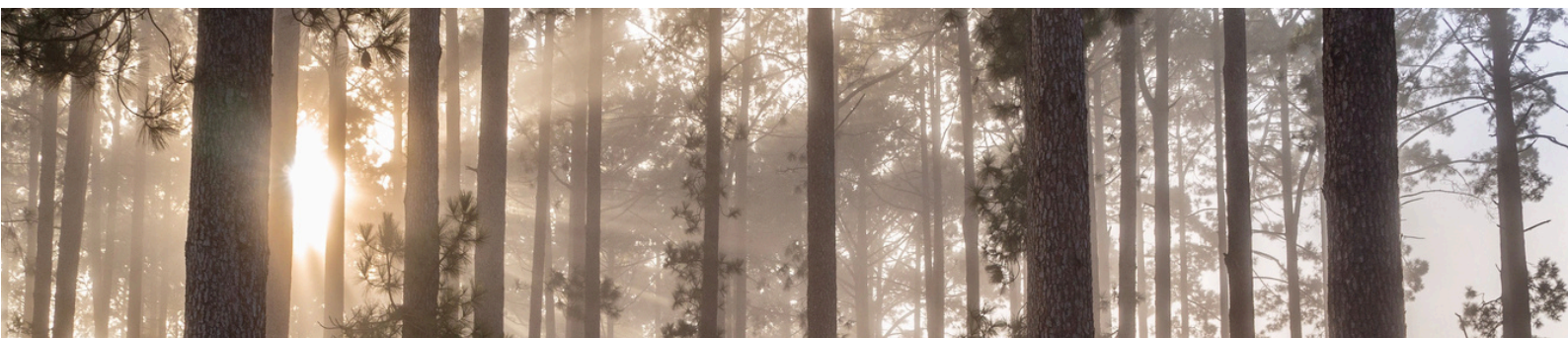
Major Sponsor	\$16,750
Supporting Sponsor	\$8,000
Conference Dinner Sponsor	\$6,500
Welcome Reception Sponsor	\$4,500
Diversity in Forestry Breakfast	\$4,500
FFI Function	\$4,000
Session Sponsor	\$3,000
Satchel Sponsor	\$3,500
Pen & Note Pad Sponsor	\$2,000
Field Trip Sponsor	\$2,000
Trade Exhibitor	\$2,475

*\*Please note all prices exclude GST.*

### All Conference Sponsors receive the following entitlements:

- Organisation logo featured on:
  - Email communication and marketing efforts
  - Conference signage and Handbook
- A 100 word blurb, including link to Organisation's website, on the 2025 Conference website
- Recognition as a Sponsor in the opening and closing sessions of the Forestry Australia 2025 Conference
- Opportunity to provide a satchel insert up to six (6) double sided pages, no larger than A4, or a promotional item for delegate satchel (valued at \$660)
- Copy of delegate list, supplied in accordance with Australian Privacy and Anti-Spam Legislation

Plus, specific benefits that are outlined in each package below.



# SPONSORSHIP OPPORTUNITIES

**MAJOR SPONSOR: \$16,750**

**4 OPPORTUNITIES**

## Sponsorship Benefits:

- Additional logo acknowledgement as the Major Sponsor of the 2025 Conference by:
  - Upgrade to a 200 word profile on the Sponsor page of the Conference website
  - Hyperlinked logo in footer of Conference website
  - Organisation logo on holding slides for Conference sessions
- Complimentary full Conference registration for three (3) organisation representatives, including attendance at Social Functions and Field Trips (valued up to \$4,050)
- Opportunity to supply a 60-second promotional video to be played in the Plenary prior to the commencement of official proceedings
- One (1) trade table placed in prime position, with the opportunity for direct interaction with delegates (valued at \$1,500)
- Opportunity to provide two (2) branded banners for display in the Plenary Hall for the duration of the Conference, with one displayed on the stage
- One (1) full page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor, valued at \$1,000)
- Opportunity to provide two (2) satchel inserts up to six (6) double sided pages, no larger than A4, or promotional item(s) for delegate satchel (valued at \$800)
- One (1) Full page colour advertisement in four (4) editions of *The Forester* in the 12-month period from confirmation of Conference Sponsorship package (valued at \$2,400)





# SPONSORSHIP OPPORTUNITIES

**SUPPORTING SPONSOR: \$8,000**

**8 OPPORTUNITIES**

## Sponsorship Benefits:

- Logo acknowledgement as a Supporting Sponsor of the Forestry Australia 2025 Conference by:
  - Upgrade to a 150 word profile on the Sponsor page on the Conference website
  - Organisation logo on holding slides for Conference sessions
- One (1) trade table placed in prime position, with the opportunity for direct interaction (valued at \$1,500)
- Opportunity to provide a branded banner for display in the Plenary Hall for the duration of the Conference
- Full page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor) (valued at \$1,000)
- Complimentary full Conference registration for two (2) organisation representatives, including attendance at Social Functions and Field Trips (valued up to \$12,750)





# SPONSORSHIP OPPORTUNITIES

## CONFERENCE DINNER SPONSOR: \$6,500

### Sponsorship Benefits:

- Logo acknowledgement as Conference Dinner Sponsor of the Forestry Australia 2025 Conference by having the Organisation's logo on holding slide for Conference Dinner
- Opportunity to provide two (2) branded banners for display at the Conference Dinner
- Opportunity to provide a five (5) minute address at the Conference Dinner
- Half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor, valued at \$600)
- Complimentary full Conference registration for one (1) organisation representative, including attendance at Social Functions and Field Trips (valued up to \$1,350)
- Three (3) additional complimentary tickets to the Conference Dinner (valued at \$375)
- One (1) half page colour advertisement in two (2) editions of *The Forester* in the 12-month period from confirmation of Conference Sponsorship package (valued at \$1,000)





## SPONSORSHIP OPPORTUNITIES

### WELCOME RECEPTION SPONSOR: \$4,500

#### Sponsorship Benefits:

- Opportunity to provide two (2) branded banners for display at the Welcome Reception
- Opportunity to provide a two (2) minute address at the Welcome Reception
- Half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor) (valued at \$600)
- Complimentary full Conference registration for one (1) organisation representative, including attendance at Social Functions and Field Trips (valued up to \$1,350)
- Three (3) additional complimentary tickets to Welcome Reception (valued at \$240)
- One (1) half page colour advertisement in two (2) editions of *The Forester* in the 12-month period from confirmation of Conference Sponsorship package (valued at \$1,000)



## SPONSORSHIP OPPORTUNITIES

### **DIVERSITY IN FORESTRY BREAKFAST SPONSOR: \$4,500**

#### Sponsorship Benefits:

- Opportunity to provide two (2) branded banners for display at the Diversity in Forestry Breakfast
- Opportunity to provide a two (2) minute address at the Breakfast
- Half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor) (valued at \$600)
- Complimentary full Conference registration for one (1) organisation representative, including attendance at Social Functions and Field Trips (valued up to \$1,350)
- Three (3) additional complimentary tickets to Diversity in Forestry Breakfast (valued at \$180)
- One (1) half page colour advertisement in two (2) editions of *The Forester* in the 12-month period from confirmation of Conference Sponsorship package (valued at \$1,000)

### **FUTURE FORESTERS FUNCTION SPONSOR: \$4,000**

#### Sponsorship Benefits:

- Opportunity to provide two (2) branded banners for display at the Future Foresters Initiative (FFI) Function
- Opportunity to provide a two (2) minute address at the Function
- Half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor) (valued at \$600)
- Complimentary full Conference registration for one (1) organisation representative, including attendance at Social Functions and Field Trips (valued up to \$1,350)
- Five (5) additional complimentary tickets to the FFI Function (valued at \$325)
- One (1) half page colour advertisement in two (2) editions of *The Forester* in the 12-month period from confirmation of Conference Sponsorship package (valued at \$1,000)



# SPONSORSHIP OPPORTUNITIES

## SESSION SPONSOR: \$3,000

### Sponsorship Benefits:

- Additional Logo acknowledgement as Session Sponsor of the Forestry Australia 2025 Conference by:
  - Organisation logo on holding slide for sponsored Session
- One (1) half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor, valued at \$600)
- Opportunity to provide one (1) branded banner for display in Session room during sponsored Session
- Complimentary full Conference registration for one (1) organisation representative (valued up to \$1,350)

## SACHEL SPONSOR: \$3,500

### Sponsorship Benefits:

- Additional logo acknowledgement as a Satchel Sponsor of the 2025 Conference by:
  - Organisation logo on Conference satchel
- One (1) half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor, valued at \$600)





## SPONSORSHIP OPPORTUNITIES

### **PEN & NOTE PAD SPONSOR: \$2,000**

#### Sponsorship Benefits:

- Logo acknowledgement the Pen and Note Pad Sponsor of the Forestry Australia 2025 Conference by:
  - Organisation logo on branded pen and note pad (supplied by Sponsor)
- Full page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor) (valued at \$1,000)
- Half page colour advertisement in one (1) edition of The Forester in the 12 month period from confirmation of Conference Sponsorship package (valued at \$500)

*Please note: The Pen & Note Pad Sponsor is also responsible for the supply of branded pen and note pad for each delegate.*





# SPONSORSHIP OPPORTUNITIES

## FIELD TRIP SPONSOR: \$2,000

### Sponsorship Benefits:

- Logo acknowledgement as a Field Trip Sponsor of the 2025 Forestry Australia Conference by:
  - Signage on the respective bus
- Half page advertisement in the Conference Handbook (finished artwork to be provided by Sponsor) (valued at \$600)
- Two (2) additional complimentary tickets to sponsored Field Trip (valued up to \$390)





# EXHIBITION & ADVERTISING OPPORTUNITIES

## TRADE EXHIBITOR: \$2,475

### Trade Exhibitor Benefits:

- One (1) clothed trestle table, two (2) chairs and one (1) poster board (power available by request)
- The trade exhibition will host arrival tea and coffee, morning and afternoon refreshments, lunches and also the Welcome Reception, presenting a perfect platform to connect with delegates
- Complimentary Full Conference registration for one (1) organisation representative (valued up to \$1,350)

## HANDBOOK ADVERTISING

Full page (Full colour. Finished artwork supplied by Sponsor)	\$1,000
Half page (Full colour. Finished artwork supplied by Sponsor)	\$600

## SATCHEL INSERTS

A4 (double sided) flyer	\$600
Brochure (not larger than A4, up to 6 double sided pages)	\$800
Promotional Item	\$800



# ACCEPTANCE FORM & DETAILS

## Organisation Details

Company Name \_\_\_\_\_

\_\_\_\_\_

Contact Person \_\_\_\_\_

Postal Address \_\_\_\_\_

\_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship/Advertising Package

I would like to invest in the following package:

Package \_\_\_\_\_

Value \$ (excluding GST) \_\_\_\_\_

I confirm that I have read & agree to the **Terms & Conditions**, as set out in page 15.

## Payment

Please send me a tax invoice

Please charge my

VISA  MasterCard

Cardholder's Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiry Date \_\_\_\_\_

CCV \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**To book your selected sponsorship package, please complete this page and return to:**

Forestry Australia 2025 Conference

C/- Naomi Will

M: 0439 336 511

E: naomi@eventsphere.com.au

**A 50% deposit is required at time of booking, with the remaining 50% due on or before 5th July 2025.**

# BOOKING TERMS & CONDITIONS

## **GST**

All monetary amounts are in Australian dollars and are exclusive of Goods & Services Tax (GST)

## **Confirmation & Payment**

Package bookings will be allocated in the order that a signed booking form and deposit has been received. A 50% deposit is due at time of booking. Once a signed booking form and deposit payment has been received the package booking will be confirmed via email.

Payment can be made via credit card or by requesting a tax invoice.

## **Cancellation by Sponsor**

All cancellations must be received in writing. By signing the booking form, the organisation agrees that Forestry Australia will retain 10% of the contract price in the case of a sponsorship cancellation that is received on or before 90 days prior to the Conference.

Cancellations received between 90 - 30 days will incur a 50% cancellation fee.

No refunds will be provided for cancellations received within 30 days of the Conference.

## **Use of funds & compliance**

Forestry Australia agrees to use all of the funds provided to support the organisation in its mission. Funds will not be expended on any entertainment that is incidental to the activities of Forestry Australia.

## **Privacy**

Forestry Australia will not supply member email, telephone or postal details to partners. All mail outs and broadcast emails will be managed by Forestry Australia's office or its PCO to preserve the privacy of member/delegate emails.

## **Unsold Sponsorship Packages**

Forestry Australia reserves the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

## **Public & Liability Insurance**

Public and Liability insurance to a minimum of AUD\$10 million must be taken out by each exhibitor or sponsor who has a trade table at their own expense. A copy of the certificate of insurance currency must be provided to the Forestry Australia National Office a minimum of four weeks prior to the commencement of the Conference.

## **Liability & Indemnity**

Forestry Australia shall not be liable in any manner for any loss or damage whatsoever to any files, artwork or other materials of the booker which may be deposited with Forestry Australia for the purpose of fulfilling the entitlements, and such materials shall, at all times, and in respect of all things, remain at the risk of the sponsor.

The booker hereby indemnifies and agrees to hold indemnified Forestry Australia, its servants and agents each of them against all liability, claims or proceedings whatsoever which may arise from the sponsorship and publication of any material pursuant to the order, and in particular, but without limiting the generality of the foregoing, indemnify and hold indemnified each and all of them against any action for defamation, discrimination, slander of title, breach of copyright or infringement of any trade mark, name or description, invasion of privacy or for any action under or for any breach of any provision of any state or territory fair trading legislation or the Trade Practices Act, 1974.

## **Subletting of Package**

No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked space except upon prior written consent of the Forestry Australia National Office. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage, and registration benefits.